

# WARWICK LITTLE LEAGUE

## 2023 Sponsorship Packages

### BANNER LEVEL (Level 1)

**\$300 Minimum**

- Corporate provided banner will be placed on the outfield fence of one of our ball fields for the duration of the 2023 Spring and Fall Seasons. Dimensions not to exceed 3'H X 8'L.

### BASE HIT (Level 2)

**\$300 Minimum**

- *\*Team Sponsorship:* Your organization's name screen-printed on the jerseys of one of our baseball or softball teams. Players keep these jerseys and wear them year-round.

### DOUBLE PLAY (Level 3)

**\$500 Minimum**

- *All the benefits of levels 1 and 2 PLUS*
- *\*Team Sponsorship for TWO teams: 1 Spring Team and 1 Fall Team*

### HOME RUN (Level 4)

**\$750 Minimum**

- *All the benefits of Level 3 PLUS*
- *Individual Sponsor Banner:* Premium placement of Corporate provided banner near entrance of Hidenwood complex. This placement allows for maximum exposure. Dimensions not to exceed 3'H X 8'L.
- *Sponsors Link on the WLL Website:* A link to your organization's website from the WLL website.

### GRAND SLAM (Level 5)

**\$1,000 Minimum**

- *All the benefits of Level 4 PLUS*
- Corporate advertising on our Facebook page through specific posts and links to your Facebook page and/or website. We will make 2 separate posts once in Spring and again in Fall. Our Facebook page currently has over 1,000 followers, most in this immediate area.

### SCOREBOARD SPONSORSHIPS

- **1 Year Plan** - \$1,000 For first year, and \$750 for each continuous year thereafter
- **2 Year Plan** - \$1,500 for first two years and \$750 for each continuous year thereafter
- **3 Year Plan** - \$2,000 for three years and \$750 for each continuous year thereafter
- Advertising on one of our scoreboards. Currently have 4 advertising spots available. 2 on our Minors field and 2 on our Majors field. Advertising panel is 2' x 8'. Advertising spots are on a first come first serve basis. Prices include panel and installation. Sponsor to provide print ready graphic.

*Don't see a package that meets your needs? Please contact us about a custom package.*

*We recommend Joey's Sign & Letter (757) 868-7166 for your banner needs.*

**\*NOTE:** The number of teams that WLL will field limits the availability of team sponsorships. Preference for a specific team sponsorship will be given to those whose respond early. The League, at its sole discretion, assigns sponsors to teams. Requests for a particular team are considered, but are not guaranteed.

Please contact us with any questions you may have.

WLL Contact: Brittany Eason (757) 810-5601

Email: [bspady1@vt.edu](mailto:bspady1@vt.edu)

WLL Contact: Heather Townsend (757) 870-2995

Email: [heatrtown@yahoo.com](mailto:heatrtown@yahoo.com)

Warwick Little League Email: [warwicklittleleague@gmail.com](mailto:warwicklittleleague@gmail.com)

Website: [www.warwicklittleleague.org](http://www.warwicklittleleague.org)

Return the completed form and your check made payable to **WARWICK LITTLE LEAGUE** to:

*Warwick Little League*  
ATTN: Bryan Sheets  
PO BOX 6622  
Newport News VA 23606

COMPANY NAME (as it should appear printed): \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE #: \_\_\_\_\_

EMAIL: \_\_\_\_\_

**1. Indicate your desired level of sponsorship:**

_____	Banner Level (Level 1)	<b>\$300</b>
_____	Base Hit (Level 2)	<b>\$300</b>
_____	Double Play (Level 3)	<b>\$500</b>
_____	Home Run (Level 4)	<b>\$750</b>
_____	Grand Slam (Level 5)	<b>\$1,000</b>
_____	Scoreboard Sponsorship – 1 Year Plan	<b>\$1,000</b>
_____	Scoreboard Sponsorship – 2 Year Plan	<b>\$1,500</b>
_____	Scoreboard Sponsorship – 3 Year Plan	<b>\$2,000</b>
_____	Customized Level	<b>\$ _____</b>

**2. Indicate your form of payment:**

\_\_\_\_\_ **Check** Amount enclosed: \_\_\_\_\_ Check #: \_\_\_\_\_ Check Date: \_\_\_\_\_

\_\_\_\_\_ **Credit Card:** Credit Card payments can be made at registration or by contacting Bryan Sheets at [bryan.j.sheets@gmail.com](mailto:bryan.j.sheets@gmail.com) (Visa, MasterCard, and Discover). Credit card payments will include a 3% charge.

Visit [www.warwicklittleleague.org](http://www.warwicklittleleague.org) for registration details.

**Receipt needed?** \_\_\_\_\_ NO \_\_\_\_\_ YES

**3. Please provide the following for Home Run and Grand Slam sponsor levels.**

(Your Facebook Page: \_\_\_\_\_)

(Your website address: \_\_\_\_\_)

**4. Name of Player(s) whose team(s) you wish to sponsor (optional):**

(If there is a particular division you prefer to sponsor, i.e. T-ball, please list. Also, be aware there is no guarantee you will be able to sponsor the players listed below.)

\_\_\_\_\_

**SIGNATURE:** \_\_\_\_\_ **DATE:** \_\_\_\_\_

By signing I agree that I am authorized to make contributions on behalf of my business or organization.

### Warwick Little League Sponsorship Rights and Responsibilities

This agreement is between Warwick Little League, Inc., (hereafter, “WLL” or “League”) and the sponsoring organization (hereafter, “Sponsor”) identified on the accompanying Warwick Little League Sponsorship Agreement Form.

Sponsorship of Warwick Little League, a private corporation, is voluntary. Contributions from sponsors must stem, first and foremost, from a sense of duty to help promote WLL and its mission to benefit the local community. While sponsorship does afford some benefits, as detailed in the Sponsorship Agreement, the higher purpose is to help WLL impart the values of teamwork, sportsmanship and fair play to the children of the community so that they may someday demonstrate these values in the exercise of good citizenship.

Sponsorship of WLL and its programs does not afford the Sponsor any rights or responsibilities in the operation of Warwick Little League or any team in the League, nor does the Sponsor have any rights or responsibilities in the selection of managers, coaches, or players for any team in the League. Nothing in the Sponsorship Agreement shall make the Sponsor and Warwick Little League partners or parties to a joint venture. WLL and the Sponsor remain independent of one another, and neither shall have any authority or legal right to represent or bind the other in any manner or to any extent whatsoever, except as specified herein.

The sponsor shall have the right to use the following term in advertisements, posters, brochures, newsletters, etc., “Sponsor of Warwick Little League.” Sponsorship does NOT give the Sponsor the right to use the word “Official” in connection with its sponsorship of Warwick Little League. Any reference to the sponsorship under this agreement must make it clear that the sponsorship is only with Warwick Little League and its teams and NOT with Little League Baseball, Inc., or Little League Baseball International. Use of the “keystone logo” or any other logo of Little League Baseball by the Sponsor without express written authorization from Little League Baseball International is prohibited.

Sponsorship of Warwick Little League is for benefit of the whole League and not for specific teams or divisions within the League.